

Privacy Policy

Our privacy policy explains with full transparency how we process your personal data.

The use of EasyTrails GPS requests that personal data be collected. Failure to provide certain personal data may make it impossible for this application to provide its services.

Collected personal data include:

- Geolocation data
- Heart rate data
- Analytics data
- Crash logs data

The personal data may be freely provided by the user, or collected automatically when using this application.

Geolocation data

This Application collects user location data in order to provide location-based services, including displaying coordinates of user, locating user on map, recording tracks, following routes.

This information is needed for the application to operate correctly.

EasyTrails GPS will never share user location data with third parties unless explicitly requested by the user.

Heart rate data

For users who have a compatible Bluetooth heart rate monitor, EasyTrails has the ability to collect user heart rate data. This information will be saved alongside recorded track data, and shown in statistics and charts.

EasyTrails GPS will by default share heart rate data to HealthKit on compatible devices. Users can opt out by turning off saving heart rate data to HealthKit from within EasyTrails GPS settings screens.

HealthKit is an activity data handling service provided by Apple Inc. that enables the owner to access or store activity data.

Place of processing: US – Privacy Policy

Analytics data

EasyTrails GPS collects anonymous usage statistics in order to determine which features are used the most by our users, thus helping us understand which areas should we focus on when adding new features or improving existing ones.

Users can opt out by turning off usage statistics collection from within EasyTrails GPS settings screens.

Google Analytics is a web analysis service provided by Google Inc. ("Google"). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services.

Place of processing: US – Privacy Policy

Crash logs data

EasyTrails GPS collects crash logs in order to fix bugs and improve the quality of the application.

Crash logs include device-specific information but do not include personal data information.

Place of processing: US – Privacy Policy

Company information

ZIRAK IT is an Italian company with registered offices located at Via S. Agostino 6/A, Mondovì (CN), Italy and is represented by Mr. Andrea Comino.

If you do not find the answer to your questions in this document, feel free to contact us through this email address: info@zirak.it